

SIMONA GIORGETTI

Simona Giorgetti has been A2A's head of Social Affairs, Heritage and Cultural Projects since July 2020.

She graduated in Literature and Philosophy in Pisa and is a freelance journalist.

Previously, as head of media relations and chief communications officer, she has handled external relations for major operators in the public and private sectors.

As a member of the board of Fondazione Adecco per le Pari Opportunità, her activities have included professional inclusion projects for the disadvantaged.

Before joining A2A in 2015 as head of media relations and communications, for almost 10 years, she held positions in the Poste Italiane group, initially as head of media relations and Web presence. Subsequently, as head of external relations and communications, she handled the positioning of the company during the deregulation of the postal sector, the development of the group's financial services and the setting up of the Poste Mobile telephone company. She was nominated for board membership at Postecom, the company created to develop group digital services and e-commerce.

Prior to this, until 2005, she was head of corporate, financial and product communications at Indesit Company, in a period which saw the acquisition of leading global brands like Hotpoint, and expansion into the Russian and Asian markets. In the late-1990s, she worked for the Mondadori group as head of the press office for its non-fiction publications and was also responsible for the Jackson Libri start-up.

Current positions

- Since July 2020: Head of Association Concessions, A2A

Previous working experience: positions held

- May 2015 - June 2020: Head of Communications and Media Relations, A2A
- December 2015 - April 2019: Board member, Fondazione Adecco per le Pari Opportunità
- July 2009 - October 2014: Head of External Relations and Communications, Poste Italiane
- October 2005 - June 2009: Head of the press office, Poste Italiane
- 2002 - 2005: Head of Communications, Indesit Company
- 1999 - 2002: Head of the press office (Non-fiction), Mondadori Editore
- 1997 - 1999: Head of external relations and events, Fondazione Liberal
- 1996 - 1999: Head of communications, Jackson Libri-Gruppo Futura
- 1992 - 1995: Press officer, Regione Toscana